



**IEEE:** Enabling Innovation and Technology Solutions

COLOR



**IEEE:** Enabling Innovation and Technology Solutions

IEEE BLUE



**IEEE:** Enabling Innovation and Technology Solutions

BLACK



**IEEE:** Enabling Innovation and Technology Solutions

WHITE

PANTONE (SPOT)  
**PMS  
3015C**

**CMYK**  
C100 M35 Y3 K21  
**RGB**  
R0 G98 B155  
**Hexidecimal/Web**  
#00629b  
**RAL**  
5007

100%	#00629b
80%	#007dae
60%	#5d9cc3
40%	#97bdd7
20%	#e4e6eC

PANTONE (SPOT)  
**PMS  
320C**

**CMYK**  
C96 M0 Y31 K2  
**RGB**  
R0 G156 B166  
**Hexidecimal/Web**  
#009ca6  
**RAL**  
5018

100%	#009ca6
80%	#00aeb9
60%	#2dc3ca
40%	#87d7db
20%	#c5ebec

PANTONE (SPOT)  
**PMS  
368C**

**CMYK**  
C37 M0 Y83 K25  
**RGB**  
R120 G190 B32  
**Hexidecimal/Web**  
#78be20  
**RAL**  
6018

100%	#78be20
80%	#94c956
60%	#b0d781
40%	#cbe4aa
20%	#e5f1d4

PANTONE (SPOT)  
**PMS  
BLACK**

**CMYK**  
C100 M0 Y0 K0  
**RGB**  
R0 G0 B0  
**Hexidecimal/Web**  
#000000  
**RAL**  
9017

100%	#000000
80%	#58595b
60%	#808385
40%	#a7a9ac
20%	#d1d3d4

PANTONE (SPOT)  
**PMS  
WHITE**

**CMYK**  
C0 M0 Y0 K0  
**RGB**  
R255 G255 B255  
**Hexidecimal/Web**  
#FFFFFF  
**RAL**  
9016

100%	#FFFFFF
80%	#f2f2f2
60%	#e0e0e0
40%	#cccccc
20%	#a0a0a0

Climate Change **HORIZONTAL Wordmark Summary**



COLOR



<b>PANTONE (SPOT)</b> <b>PMS 3015C</b>	<b>PANTONE (SPOT)</b> <b>PMS 320C</b>	<b>PANTONE (SPOT)</b> <b>PMS 368C</b>	<b>PANTONE (SPOT)</b> <b>PMS BLACK</b>	<b>PANTONE (SPOT)</b> <b>PMS WHITE</b>
<b>CMYK</b> C100 M35 Y3 K21	<b>CMYK</b> C96 M0 Y31 K2	<b>CMYK</b> C37 M0 Y83 K25	<b>CMYK</b> C100 M0 Y0 K0	<b>CMYK</b> C0 M0 Y0 K0
<b>RGB</b> R0 G98 B155	<b>RGB</b> R0 G156 B166	<b>RGB</b> R120 G190 B32	<b>RGB</b> R0 G0 B0	<b>RGB</b> R255 G255 B255
<b>Hexidecimal/Web</b> #00629b	<b>Hexidecimal/Web</b> #009ca6	<b>Hexidecimal/Web</b> #78be20	<b>Hexidecimal/Web</b> #000000	<b>Hexidecimal/Web</b> #ffffff
<b>RAL</b> 5007	<b>RAL</b> 5018	<b>RAL</b> 6018	<b>RAL</b> 9017	<b>RAL</b> 9016
<b>100%</b> #00629b	<b>100%</b> #009ca6	<b>100%</b> #78be20	<b>100%</b> #000000	
<b>80%</b> #007dae	<b>80%</b> #00aeb9	<b>80%</b> #94c956	<b>80%</b> #58595b	
<b>60%</b> #5d9cc3	<b>60%</b> #2dc3ca	<b>60%</b> #b0d781	<b>60%</b> #808385	
<b>40%</b> #97bdd7	<b>40%</b> #87d7db	<b>40%</b> #cbe4aa	<b>40%</b> #a7a9ac	
<b>20%</b> #e4e6eC	<b>20%</b> #c5ebec	<b>20%</b> #e5f1d4	<b>20%</b> #d1d3d4	

Climate Change Wordmark **STACKED IEEE Master Brand LOCK-UP**

Climate  
Change

IEEE: Enabling Innovation and Technology Solutions

COLOR



Climate  
Change

IEEE: Enabling Innovation and Technology Solutions

IEEE BLUE



Climate  
Change

IEEE: Enabling Innovation and Technology Solutions

BLACK



Climate  
Change

IEEE: Enabling Innovation and Technology Solutions

WHITE



<div><div>PANTONE (SPOT)</div><div>PMS 3015C</div></div> <div><div>CMYK</div><div>C100 M35 Y3 K21</div></div> <div><div>RGB</div><div>R0 G98 B155</div></div> <div><div>Hexidecimal/Web</div><div>#00629b</div></div> <div><div>RAL</div><div>5007</div></div>	<div><div>PANTONE (SPOT)</div><div>PMS 320C</div></div> <div><div>CMYK</div><div>C96 M0 Y31 K2</div></div> <div><div>RGB</div><div>R0 G156 B166</div></div> <div><div>Hexidecimal/Web</div><div>#009ca6</div></div> <div><div>RAL</div><div>5018</div></div>	<div><div>PANTONE (SPOT)</div><div>PMS 368C</div></div> <div><div>CMYK</div><div>C37 M0 Y83 K25</div></div> <div><div>RGB</div><div>R120 G190 B32</div></div> <div><div>Hexidecimal/Web</div><div>#78be20</div></div> <div><div>RAL</div><div>6018</div></div>	<div><div>PANTONE (SPOT)</div><div>PMS BLACK</div></div> <div><div>CMYK</div><div>C100 M0 Y0 K0</div></div> <div><div>RGB</div><div>R0 G0 B0</div></div> <div><div>Hexidecimal/Web</div><div>#000000</div></div> <div><div>RAL</div><div>9017</div></div>	<div><div>PANTONE (SPOT)</div><div>PMS WHITE</div></div> <div><div>CMYK</div><div>C0 M0 Y0 K0</div></div> <div><div>RGB</div><div>R255 G255 B255</div></div> <div><div>Hexidecimal/Web</div><div>#FFFFFF</div></div> <div><div>RAL</div><div>9016</div></div>
<div><div>100%</div><div>#00629b</div></div> <div><div>80%</div><div>#007dae</div></div> <div><div>60%</div><div>#5d9cc3</div></div> <div><div>40%</div><div>#97bdd7</div></div> <div><div>20%</div><div>#e4e6eC</div></div>	<div><div>100%</div><div>#009ca6</div></div> <div><div>80%</div><div>#00aeb9</div></div> <div><div>60%</div><div>#2dc3ca</div></div> <div><div>40%</div><div>#87d7db</div></div> <div><div>20%</div><div>#c5ebec</div></div>	<div><div>100%</div><div>#78be20</div></div> <div><div>80%</div><div>#94c956</div></div> <div><div>60%</div><div>#b0d781</div></div> <div><div>40%</div><div>#cbe4aa</div></div> <div><div>20%</div><div>#e5f1d4</div></div>	<div><div>100%</div><div>#000000</div></div> <div><div>80%</div><div>#58595b</div></div> <div><div>60%</div><div>#808385</div></div> <div><div>40%</div><div>#a7a9ac</div></div> <div><div>20%</div><div>#d1d3d4</div></div>	

Climate Change Wordmark **HORIZONTAL IEEE Master Brand LOCK-UP**



COLOR



IEEE BLUE



BLACK



WHITE

PANTONE (SPOT) PMS 3015C	PANTONE (SPOT) PMS 320C	PANTONE (SPOT) PMS 368C	PANTONE (SPOT) PMS BLACK	PANTONE (SPOT) PMS WHITE
CMYK C100 M35 Y3 K21	CMYK C96 M0 Y31 K2	CMYK C37 M0 Y83 K25	CMYK C100 M0 Y0 K0	CMYK C0 M0 Y0 K0
RGB R0 G98 B155	RGB R0 G156 B166	RGB R120 G190 B32	RGB R0 G0 B0	RGB R255 G255 B255
Hexidecimal/Web #00629b	Hexidecimal/Web #009ca6	Hexidecimal/Web #78be20	Hexidecimal/Web #000000	Hexidecimal/Web #FFFFFF
RAL 5007	RAL 5018	RAL 6018	RAL 9017	RAL 9016
100% #00629b	100% #009ca6	100% #78be20	100% #000000	
80% #007dae	80% #00aeb9	80% #94c956	80% #58595b	
60% #5d9cc3	60% #2dc3ca	60% #b0d781	60% #808385	
40% #97bdd7	40% #87d7db	40% #cbe4aa	40% #a7a9ac	
20% #e4e6eC	20% #c5ebec	20% #e5f1d4	20% #d1d3d4	